

PRIVACY POLICY

UPDATED DECEMBER 2020



PRIVACY STATEMENT

Mood Cannabis Co is committed to protecting your privacy. Collection, use, disclosure and retention of information must comply with provisions of the **Freedom of Information and Protection of Privacy Act** and the **Information Management Act**. Collected personal information will only be used by those authorized to fulfill the purpose for which it was originally collected or for a use consistent with that purpose. We do not disclose information to other public bodies or individuals except as authorized by law. We keep the information only for the length of time necessary to fulfill the purpose(s) for which it was collected.

MOOD CANNABIS CO WEBSITE

Mood Cannabis Co recognizes the privacy concerns of visitors to this website and therefore advises visitors that the Internet is not a completely secure medium.

When you visit the Website, the Mood Cannabis Co web server automatically collects a limited amount of information to facilitate the operation and security of the Website. Some of this information (e.g., browser type) does not identify who you are, while other information, such as your Internet domain name or Internet Provider (IP) address may identify you. The extent of personal identification depends, in large part, on the "naming standards" followed by your Internet service provider.

In regards to the **Contact Us** page, by submitting your personal information on the feedback form, you consent to Mood Cannabis Co collecting your personal information and responding to you using the information you provided.

PURCHASING PRODUCTS AND ONLINE ORDERS

When you place an order on the Mood Cannabis Co website, Mood Cannabis Co will collect your personal information (i.e. contact details and order information) in order to process your non-medical cannabis order, to send you updates on your order via email or text, and to evaluate our e-commerce platform. Mood Cannabis Co may also use your email address to contact you about recalls, customer surveys and future opportunities to receive promotional materials.

When you arrive in store to pick up your online order, you will be asked to present valid government photo identification to confirm that you are of legal age. If you paid for your order online, you will be asked to present the credit card used to verify the last four digits against the order. When requested, identification and credit cards are viewed, but not recorded. If you have any questions about the collection of your personal information, please contact Mood Cannabis Co.

CANNABIS E-NEWSLETTERS AND MARKETING

Mood Cannabis Co may collect your personal information for the creation and management of your Mood Cannabis Co Customer Profile. Mood Cannabis Co may ask to collect your contact information (such as your name, cell phone number, and email address) in order for us to send you electronic communications about new product releases, valuable offers, and special promotions at Mood Cannabis Co.

In addition, we may use standard Internet technology in our e-news email campaigns to verify whether you have opened our emails or clicked on the links featured in our emails. The information we obtain in this manner enables us to customize the messages we send to you and to measure the overall effectiveness of our email campaigns, programming, or other activities. If you have questions, please contact Mood Cannabis Co.

CUSTOMER EXPERIENCE

When you contact our stores with a comment, question or complaint we may record your information in order to respond to you and assist with your request, including details of your enquiry, your name, and your contact details (such as your mailing address, phone number or email address).

By emailing Mood Cannabis Co or by submitting your email address on any of the website contact forms, you consent to Mood Cannabis Co collecting your personal information and responding to you using the email address you provided.

LINKS TO OTHER WEBSITES

In regards to links provided by Mood Cannabis Co to other websites, Mood Cannabis Co is not responsible for privacy practices of these websites. Please check the privacy policy of each website which you visit as they may be different from Mood Cannabis Co's privacy policies.

USE OF COOKIES

Cookies are pieces of information that a website may transfer to an individual computer's hard drive or distribute to web browsers to assist the user upon return to specific areas on the site. Mood Cannabis Co uses cookies on our website to assist the user upon return to the specific areas on the Website (e.g. "Remember me for 30 days"). Mood Cannabis Co does not use cookies to retrieve information other than the information that was originally sent in a cookie. If you have concerns about this, you can change your web browser to disable cookies completely, or you can selectively delete the cookies currently stored in the browser.

MOOD CANNABIS CO CUSTOMERS

Mood Cannabis Co is committed to protecting your privacy and the confidentiality of the personal information you provide during transactions using the Website.

ONLY COLLECT WHAT'S NECESSARY

- The personal information you provide will only be used to fulfill the purpose for which it was originally collected or for a use that is directly related to that purpose.
- Mood Cannabis Co only collects the personal information that is necessary for the service(s) you are seeking from the Website.
- A limited amount of your personal information is collected when you place an order online, when you contact our stores for assistance, when you use your debit or credit card to pay for your purchase and when you return product.

YOUR PERSONAL INFORMATION IS SAFEGUARDED

- Information is kept only as long as necessary for the purposes it was collected and for any legal requirements, after which it is destroyed in a timely and secure manner.
- Access is restricted to authorized personnel who need the information to perform their duties.
- Mood Cannabis Co work processes ensure that personal information is not disclosed to unauthorized parties.
- Electronic data in Mood Cannabis Co computer systems is protected against unauthorized access and the data is transmitted over secured networks.

SHARE PERSONAL INFORMATION WITH OTHERS ONLY WHEN REQUIRED

- Personal information is not rented or sold to any third parties.
- Mood Cannabis Co does not disclose information to other organizations, businesses or individuals except as authorized by law and in accordance with the **Freedom of Information and Protection of Privacy Act**.

FIND YOUR FLOWER, FIND YOUR MOOD

